



FRIDAY 25 AUGUST

FOR IMMEDIATE RELEASE

### **Goondiwindi and western downs on show as 500 cyclists tour the region**

Motorists, café owners and publicans are being warned to get set for a busy weekend as Bicycle Queensland's Cycle Queensland Adventure Tour rolls into the region with its 700-strong entourage, including a travelling tent city and 50 support vehicles.

The 16<sup>th</sup> annual tour kicks off in Goondiwindi on Saturday, September 2 with a loop ride out to Undabri Station before embarking on a further 484km of riding towards Currumbin on the Gold Coast.

Undabri Station will host a BBQ lunch for riders on the river bank, complete with live entertainment and plenty of local hospitality to welcome the riders to Western Queensland. Bicycle Queensland CEO Mr Wilson says Cycle Queensland is about taking cycling to the community.

"We value making cycling a mainstream activity for people of all shapes and sizes, while still keeping Cycle Queensland a challenge where people step out of their comfort zone with hundreds of others of a similar level," Mr Wilson said.

"We love to show the wider community how normal yet vibrant cycling is and to bring economic impact to Queensland towns. These are all priorities of Cycle Queensland."

Research shows that communities involved benefit greatly from the event, with the tour injecting over \$600,000 into the host region. Bicycle Queensland spends approximately \$150,000 in towns visited and tour participants spend on average a further \$40 per person per day in those towns.

Local producers will be directly involved in Stanthorpe where wineries and cheese producers join riders at the campsite to feature their products in exclusive pop-up stalls at an Italian themed evening. Tourism providers in Stanthorpe have also organised custom deals for Cycle Queensland participants.

"Cycle Queensland is no ordinary bike ride," says Bicycle Queensland Event Director Joel Stephens.

"It's a fully-catered and fully-supported cycling holiday. With around 180 crew and volunteers working around the clock along the journey, riders can concentrate entirely on their cycling and taking in the ever-changing landscapes while we take care of the rest," Mr Stephens said.

The 2017 tour will travel through Yelarbon, Texas, Stanthorpe, Woodenbong, Kyogle and Murwillumbah, before finishing at Currumbin. Visit [cycleqld.com.au](http://cycleqld.com.au) for more information.

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### Photo/Vision/Interview Opportunity

**What:** 2017 Cycle Queensland Adventure Tour – Goondiwindi to the Gold Coast

**When:** Saturday September 2 – Sunday September 10.

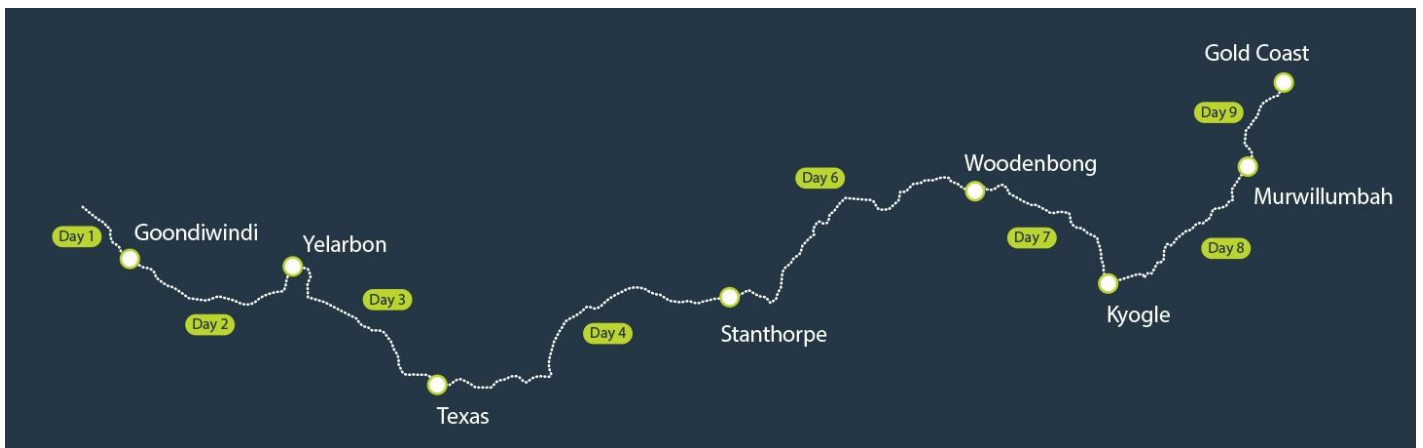
**Where:** Start Site, Event Route (see map below), Campsites.

**Start:** Gilbert Sports Field, Redmond Park, Andersen St, Goondiwindi. Riders will leave en masse at 12.30pm.

**Lunch stop on Day 1:** Undabri Station, Goodar Rd, Goodar. Media are asked to use Goodar Rd either before 12.30pm or after all riders have left Undabri Station.

**Campsites:** 03/09 – Yelarbon Recreation Ground, 4/09 – Texas Sports Ground, 5 & 6/09 Stanthorpe Showgrounds, 7/09 – Woodenbong Recreation Ground, 8/09 – Kyogle Showgrounds, 9/09 – Murwillumbah Showgrounds.

### **Route Map:**



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